

**Regional Food System  
Market Subgroup  
February 17, 2015**

Coordinate with each of the 10 county's Econ Development to get:

TO DO: Volunteers (5) for all 10 Counties to contact and set meeting, coordinate via Tiffany

- small group meetings in each county
- advocate for each office to join TATT

Identify Farmers Markets in every town/county:

- identify all the farmers markets for the standards/practice/cost/managers/contact/schedule
- Create a few "models": rural, suburban, urban, schools

Get LiveWell At Mealtime/Alicia Powers/Ken Kolb presentation:

- Provide to work group
- Present to work group

Identify Stakeholder Foundations to match SNAP/WIC purchases (Wholesome Wave)

- Examples in other states <https://www.wholesomewave.org>
- Ask Brendan Butimer to describe how their process went (short list) TO DO: McGirr Contacted Buttimer

Identify Local Media Outlets (websites, papers, newsletters)

- Collect as a group
- columnists want stories
- readers LOVE weekly recipes (LiveWell, GHS, other nutritionists "adjust")

Get SC Chef Ambassadors

- Beth Webb at Nicky Haley's office (ask Mike McGirr)

Publish

- Contacts, notes, project reports/status on Ten At The Top website for the team to reference and personally update so Tiffany doesn't have to do everything.