



2015 Ten at the Top Sponsorship Opportunities

Our Upstate Vision Forum Series (Forum dates and locations are to be determined)

Forum 1 Topic: Is the Upstate Stuck With Traffic Congestion?

Forum 2 Topic: Innovation and the Changing Landscape of Healthcare

Forum 3 Topic: Building Economic & Community Vibrancy in Neighborhoods, Towns and Cities

Forum 4 Topic: Celebrating Our Successes: Great Things Happening in the Upstate

General Forum Information:

- Each forum has a different topic related to enhancing economic vitality and/or quality of life in the Upstate
- Each forum will be from 3-5 p.m. with a reception to follow
- Each forum will be held in a central location, preferably along the I-85 corridor, to maximize the ability for easy access for participants from across the region
- Expected audience of 150-225 business leaders, elected officials, community leaders and residents from across the 10-county Upstate region

Sponsorship Opportunities:

Series Premier Sponsor: \$15,000 (one available, SOLD)

Specific Forum Premier Sponsor: \$5,000 (one per forum)

Series Visionary Sponsors: \$7,500 (three available)

Specific Forum Visionary Sponsor: \$2,500 (multiple available)

Series Supporting Sponsors: \$3,000 (multiple available)

Specific Forum Supporting Sponsor: \$1,000 (multiple available)

Getting to Know the Upstate – Quarterly Bus Day Trips

First Quarter: Greenwood County

Second Quarter: Union County

Third Quarter: Laurens County

Fourth Quarter: Oconee County

General Day Trip Tour Information:

- Each trip will leave central location and include bus trip to focus county, lunch and information materials
- Approximate schedule is to leave at 8:30 a.m. and return by 5:00 p.m.
- Limited availability of 50 participants per trip with cost of \$25 per participant
- Day will include in-depth analysis of the focus county including visits with elected officials, community, economic development, business, education and other key local leaders. Will also include visits to multiple business and unique locations across the county

Sponsorship Opportunities:

Series Sponsors: \$2,500 (four available, one sold)

Individual Tour Sponsorships: \$1,000 (multiple available)

Forum Sponsorship Opportunities & Benefits:

Premier Sponsor: \$15,000 for Forum Series (SOLD); \$5,000 Per Forum (one available per forum; Forum 4 is SOLD)

- Prominent placement on all event signage for the forum
- Company logo placed on all printed and electronic invitations for forum (Qty: 10,000+)
- Company logo placed in event program
- Opportunity for a company representative to provide a welcome (1-2 minutes) during forum
- Company logo included in visual presentation at forum
- Space for a company booth/table at forum
- Opportunity to provide company branded giveaway item & distribute company materials to all attendees
- Consideration of subject experts from company for forum panel if appropriate
- Company name with a link recognized on TATT and OurUpstateSC.org websites as event sponsor
- Six free forum passes

Visionary Sponsor: \$7,500 for Forum Series; \$2,500 Per Forum (multiple available per forum)

- Company name listed on event signage for the forum
- Company logo placed on all printed and electronic invitations for forum (Qty: 10,000+)
- Company logo placed in event program
- Company logo included in visual presentation at forum
- Space for a company booth/table at forum
- Opportunity to provide company branded giveaway item & distribute company materials to all attendees
- Consideration of subject experts from company for forum panel if appropriate
- Company name with a link recognized on TATT and OurUpstateSC.org websites as event sponsor
- Four free forum passes

Supporting Sponsor: \$1,000 (multiple available per forum)

- Company name listed on event signage for the forum
- Company logo placed on all printed and electronic invitations for forum (Qty: 10,000+)
- Company logo placed in event program
- Company logo included in visual presentation at forum
- Opportunity to distribute company materials to workshop participants
- Company name with a link recognized on TATT and OurUpstateSC.org websites as event sponsor
- Two free forum passes

Bus Tour Sponsorship Opportunities & Benefits:

Series Sponsors: \$2,500 (Four Total, Three still available)

- Company logo placed on all printed and electronic invitations for each tour (Qty: 10,000+ per tour)
- Opportunity for a company representative to share brief company update (2-3 minutes) during each tour
- Opportunity to provide company branded giveaway item & distribute company materials to all participants
- Company name with a link recognized on TATT and OurUpstateSC.org websites as tour sponsor
- Two guaranteed spots on the bus for each tour

Individual Tour Sponsor: \$1,000 (multiple available per tour)

- Company logo placed on all printed and electronic invitations for tour (Qty: 10,000+)
- Opportunity to provide company branded giveaway item & distribute company materials to all participants
- Company name with a link recognized on TATT and OurUpstateSC.org websites as tour sponsor
- Opportunity to showcase business/organization as part of the tour
- Opportunity for company representatives to join group for the day (meeting group at tour location unless otherwise requested)



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Forum Sponsorship Opportunities:

___ Series Premier Sponsor: \$15,000 (SOLD)

___ Series Visionary Sponsor: \$7,500 (three available)

___ Series Supporting Sponsor: \$3,000 (multiple available)

___ Individual Forum Premier Sponsor: \$5,000; Pick Forum: _____ (Forums 1-3 available)

___ Individual Forum Visionary Sponsor: \$2,500; Pick Forum: _____

___ Individual Forum Supporting Sponsor: \$1,000; Pick Forum: _____

Regional Day Trip Sponsorship Opportunities:

___ Series Sponsor: \$2,500 (four available, one sold)

___ Individual Day Trip Sponsor: \$1,000; Pick Forum: _____

Name _____ Title _____

Company _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Email _____

Please make checks payable to: Our Upstate SC (sponsorships are tax deductible)

Please mail or fax to:

Ten at the Top
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