



Ten at the Top (TATT) Sponsorship Opportunities and Benefits

As the region's connector and convener, Ten at the Top hosts task force and committee meetings, regional forums, county bus tours, and other events that focus on issues facing the ten-county Upstate. We bring the right people to the table to discuss how we can all work together to create a leading place to live, learn, do business, and raise a family.

We have several sponsorship opportunities each year that allow for companies and organizations to be associated with the mission of the organization. In addition to supporting Ten at the Top, the sponsorship opportunities allow for brand promotion to 4,000+ business and community leaders, elected officials, other for profit and nonprofit entities, and citizens who call the Upstate home at multiple meetings and events as well as social media exposures.

Our Upstate Regional Vision Forums:

The Our Upstate Regional Vision Forums, hosted by Ten at the Top, promote collaboration and building awareness around issues facing the Upstate region. Forum topics and speakers are discussed and chosen in many ways. Through current partnerships, Ten at the Top helps to identify key issues that should be discussed on a larger stage. Each year TATT hosts two (summit year) or three (non-summit year) topic specific forums.

General Forum Information:

- Each forum will be from 3-5 p.m. with a reception to follow
- The forums are all open to the public and there will be no admission charge
- Each forum will be held in a central location, preferably along the I-85 corridor, to maximize the ability for easy access for participants from across the region
- Expected audience of 175-225 business leaders, elected officials, community leaders and residents from across the 10-county Upstate region

Series Sponsorship Opportunities:

Series Premier Sponsor: \$15,000 (SOLD)

- Logo recognition on all electronic invitations for each of the forum (10,000+)
- Logo recognition in event program for each forum
- Opportunity for a company representative to provide a welcome (1-2 minutes) at each forum
- Company logo included in visual presentation at each forum
- Space for a company booth/table at each of the four forums
- Opportunity to provide company branded giveaway item to all attendees at each forum
- Consideration of subject experts from company for forum panels when appropriate
- Company name with a link recognized on TATT and The Hub websites as event sponsor
- Twelve months complimentary banner advertising on the Upstate Information Hub www.OurUpstateSC.org
- Opportunity to send a special offer or marketing message to forum attendees following the event

Series Visionary Sponsor: \$7,500 (limited availability)

- Logo recognition on all electronic invitations for each of the four forums (10,000+)
- Logo recognition in event program for each forum
- Company logo included in visual presentation at each forum
- Space for a company booth/table at each of the four forums
- Opportunity to provide company branded giveaway item to all attendees at each of the four forums
- Consideration of subject experts from company for forum panels when appropriate
- Company name with a link recognized on TATT and The Hub websites as event sponsor
- Eight months complimentary banner advertising on the Upstate Information Hub www.OurUpstateSC.org

Series Supporting Sponsor: \$3,000 (multiple available)

- Logo recognition on all electronic invitations for each of the four forums (Qty: 10,000 per forum)
- Logo recognition in event program for each forum
- Company logo included in visual presentation at each forum
- Space for a company booth/table at one forum (your choice)

Continued on next page



- Opportunity to provide branded giveaway item to all attendees at one forum (your choice)
- Consideration of subject experts from company for forum panels when appropriate
- Company name with a link recognized on TATT and The Hub websites as event sponsor
- Six months complimentary banner advertising on the Upstate Information Hub www.OurUpstateSC.org

Individual Forum Sponsorship Opportunities:

Premier Sponsor: \$5,000 (one available per forum)

- Logo recognition on all electronic invitations for forum (10,000+)
- Logo recognition in event program
- Opportunity for a company representative to provide a welcome (1-2 minutes) during forum
- Company logo included in visual presentation at forum
- Space for a company booth/table at forum (your choice)
- Opportunity to provide company branded giveaway item to all attendees (your choice)
- Consideration of subject experts from company for forum panel if appropriate
- Company name with a link recognized on TATT and The Hub websites as event sponsor
- Six months complimentary banner advertising on the Upstate Information Hub www.OurUpstateSC.org
- Opportunity to send a special offer or marketing message to forum attendees following the event

Visionary Sponsor: \$2,500 (multiple available per forum)

- Company name listed on event signage for the forum
- Company logo placed on all printed and electronic invitations for forum (Qty: 10,000)
- Company logo placed in event program
- Company logo included in visual presentation at forum
- Space for a company booth/table at forum
- Opportunity to provide company branded giveaway item to all attendees
- Opportunity to distribute company materials to workshop participants
- Consideration of subject experts from company for forum panel if appropriate
- Company name with a link recognized on TATT and The Hub websites as event sponsor
- Three months complimentary banner advertising on the Upstate Information Hub www.OurUpstateSC.org

Supporting Sponsor: \$1,000 (multiple available per forum)

- Company name listed on event signage for the forum
- Company logo placed on all printed and electronic invitations for forum (Qty: 10,000)
- Company logo placed in event program
- Company logo included in visual presentation at forum
- Opportunity to distribute company materials to workshop participants
- Company name with a link recognized on TATT and The Hub websites as event sponsor
- Two months complimentary banner advertising on the Upstate Information Hub www.OurUpstateSC.org



The Upstate Bus Tours:

The Upstate Bus tours were designed to take a group of individuals from across the Upstate to spend a day immersed in one of the ten counties to learn about economic and community development, education, community vibrancy and more. The goal is for each county to highlight the efforts and initiatives that are working to move their county forward. TATT works with local leaders to plan out a day that will be informative and enjoyable for all participants.

Participants range from business and nonprofit leaders, those focused on economic development, education, social issues, conservation organizations, elected officials, and interested Upstate citizens.

- Recognition as an organization that values regional collaboration across the 10-county Upstate region
- Special listing on the TATT website www.tenatthetop.org/the-upstate-bus-tours
- Logo recognition on all digital invitations (10,000+)
- Logo recognition in all TATT printed and electronic publications (including agenda and annual report)
- Recognition in forum recap through the TATT e-newsletter (e-newsletters distributed monthly to 10,000+ people)
- Invitation to Funding Partners' Receptions and Networking Events

The Upstate Bus Tours Sponsor (*\$1,000 for one bus tour, \$1,500 for two bus tours, \$2,000 for three bus tours*)

Upstate Elected Officials Meeting Sponsorships:

Through current partnerships with The Upstate SC Alliance, the Appalachian Council of Governments, Upper Savannah Council of Governments, and Upstate Forever, Ten at the Top hosts Upstate Elected Officials Meetings each year that focus on a different issue facing the region.

- Recognition as an organization that values regional collaboration across the 10-county Upstate region
- Logo recognition on all digital invitations (10,000+)
- Logo recognition in all TATT printed and electronic publications (including agenda and annual report)
- Recognition in meeting recap through the TATT e-newsletter (e-newsletters distributed monthly to 10,000+ people)
- Invitation to Funding Partners' Receptions and Networking Events

Upstate Elected Officials Meeting Sponsor (*\$800 for one meeting, \$1,000 for two meetings*)

Task Force Sponsorships:

Ten at the Top's mission focuses around five driver areas: Community Vibrancy, Natural Beauty & Resources, Human Potential, Economic & Entrepreneurial Vitality, and Sustainable Growth. Within the five main task forces, many other committees and workgroups have been formed under the larger task force umbrella to focus on very current and very specific issues facing the region.

*Task Forces meet on an as needed basis. TATT is dedicated to moving all Task Forces forward each year but the number of meetings may vary year by year. Sponsoring a Task Force will

- Recognition as an organization that values regional collaboration across the 10-county Upstate region with special emphasis around the chosen Task Force
- Special listing on the TATT Task Force website page(s) www.tenatthetop.org
- Opportunity to host Task Force and Committee meetings throughout the year
- Recognition in Task Force and Committee meeting recap(s) through the TATT e-newsletter (e-newsletters distributed monthly to 10,000+ people)
- Invitation to Funding Partners' Receptions and Networking Events

Task Force Sponsors (*Choose one or more of the five Task Forces (TF): \$3,000 per year for one TF, \$5,000 per year for two TFs*)



Annual Report Publication:

Ten at the Top produces a large-scale Annual Report that is distributed to current supporters, task force and committee members, potential partners and individuals who have an interest in becoming involved with the organization.

The Annual Report highlights the broad spectrum of work the organization accomplished throughout the year.

- Recognition as an organization that values regional collaboration across the 10-county Upstate region
- Logo recognition with prominent placement on all printed and digital Annual Reports
- Invitation to Funding Partners' Receptions and Networking Events

Annual Report Sponsor (*\$3,000*)