

# **Bradshaw Institute for Community Child Health & Advocacy**

Linda Brees, Director

# Health and Health Equity



- WHO definition
  - Child health is a state of physical, mental, intellectual, social and emotional well-being and not merely the absence of disease or infirmity. Healthy children live in families, environments, and communities that provide them with the opportunity to reach their fullest developmental potential.

# Health and Health Equity



- Healthy People 2020
  - Health equity is achieving the highest level of health for all people. Health equity entails focused societal efforts to address avoidable inequalities by equalizing the conditions for health for all groups, especially for those who have experienced socioeconomic disadvantage or historical injustices.



## **Vision**

*Create optimal health for all children we serve*

## **Mission**

*Promote child and family wellness and advance child health through education and research*

## **Goals**

- ❖ Prevent injury and disease
- ❖ Promote healthy child development
- ❖ Empower parents and caregivers
- ❖ Improve the quality of healthcare
- ❖ Develop the pediatric workforce
- ❖ Influence public policy
- ❖ Support the medical home model

# Bradshaw Institute for Community Child Health and Advocacy Clusters



Children's Hospital  
Greenville Health System



# Bradshaw Institute for Community Child Health and Advocacy Divisions



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School Health Promotion

Healthy Child Development

Bradshaw Institute for Community Child Health & Advocacy

Injury Prevention

Community Pediatrics

Child Abuse Prevention

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## **Injury Prevention**

**Reduce unintentional and injury related deaths**

- ✓ Safe Kids Upstate
- ✓ Prevention Education in 3 counties
- ✓ Bike, Home, Water, Pedestrian
- ✓ Upstate Cribs for Kids
- ✓ 8 Permanent Inspection Stations for Child Passenger Safety
- ✓ Special Needs car seat inspections
- ✓ Safety Patrol Leadership Development Program





## Injury Prevention Impact

- ✓ Monitor and evaluate child death rates and injury trend data
- ✓ Track feedback from participants in community
- ✓ Geomap where injuries are occurring
- ✓ Lead focus groups within communities



## **Child Abuse Prevention**

**Increase awareness and provide interventions**

- ✓ Drug Endangered Children Program
- ✓ Mandated Reporter and child abuse prevention and investigations training
- ✓ Safe Sleep Education, Training and Consultation
- ✓ Period of Purple Crying® Program
- ✓ Adverse Childhood Experiences (ACEs) and Toxic Stress Training
- ✓ Safe Environment for Every Kid (SEEK) Program



## Child Abuse Prevention Impact

- ✓ Track feedback from participants
- ✓ Monitor reporting
- ✓ Track and report on trends in child fatality



## School Health Promotion

- ✓ Hospital School Program
- ✓ Early Childhood Obesity Program (Choosy)
- ✓ Bike Skills Clinic
- ✓ School Personnel In-Service Trainings
- ✓ Hallways to Health



## School Health Promotion Impact

- ✓ Track obesity rates and prevention outcomes
- ✓ Track participant feedback
- ✓ Measure graduation and attendance rates



## Healthy Child Development Equip families with knowledge of developmental-behavioral needs

- ✓ Help Me Grow SC
- ✓ Community and Family Outreach
- ✓ Physician Outreach
- ✓ Centralized Access Point for Care Coordination
- ✓ Data Collection and Analysis



## Healthy Child Development Impact

- ✓ Increase and monitor number of children identified with developmental-behavioral concerns
- ✓ Increase counties covered by Call Center

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## Community Pediatrics Reduce health disparities

- ✓ Pediatric Population Health Management Support
- ✓ School-Based Health Centers
- ✓ Medical-Legal Partnership
- ✓ Children's Hospital Supported Camps





## Community Pediatrics Impact

- ✓ Collect number of referrals for legal services
- ✓ Collect number of students served through SBHCs
- ✓ Decrease emergency department use for asthma
- ✓ Increase 15-month immunization completion
- ✓ Track obesity treatment outcomes
- ✓ Increase access to camps

# How the Institute can address existing challenges



- ✓ Focus on non-traditional elements of health
- ✓ Support a 2-generation approach helping children and parents simultaneously
- ✓ Reach families and children in their homes, schools, communities and Medical homes
- ✓ Focus on population health strategies
- ✓ Disseminate best practice models to providers
- ✓ Engage in research and innovative models of care



## EQUALITY VERSUS EQUITY



In the first image, it is assumed that everyone will benefit from the same supports. They are being treated equally.



In the second image, individuals are given different supports to make it possible for them to have equal access to the game. They are being treated equitably.



In the third image, all three can see the game without any supports or accommodations because the cause of the inequity was addressed. The systemic barrier has been removed.



# Children's Hospital

## Greenville Health System

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