



Dean Hybl
Executive Director, Ten at the Top



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The Region's Call to Action

“We do not want to become Charlotte or Atlanta”

- Rapid, low-density and decentralized growth
- Loss of Rural and agricultural lands
- Growing Traffic Congestion
- Skyrocketing housing costs
- Schools operating above capacity
- Poor air quality and loss of natural resources

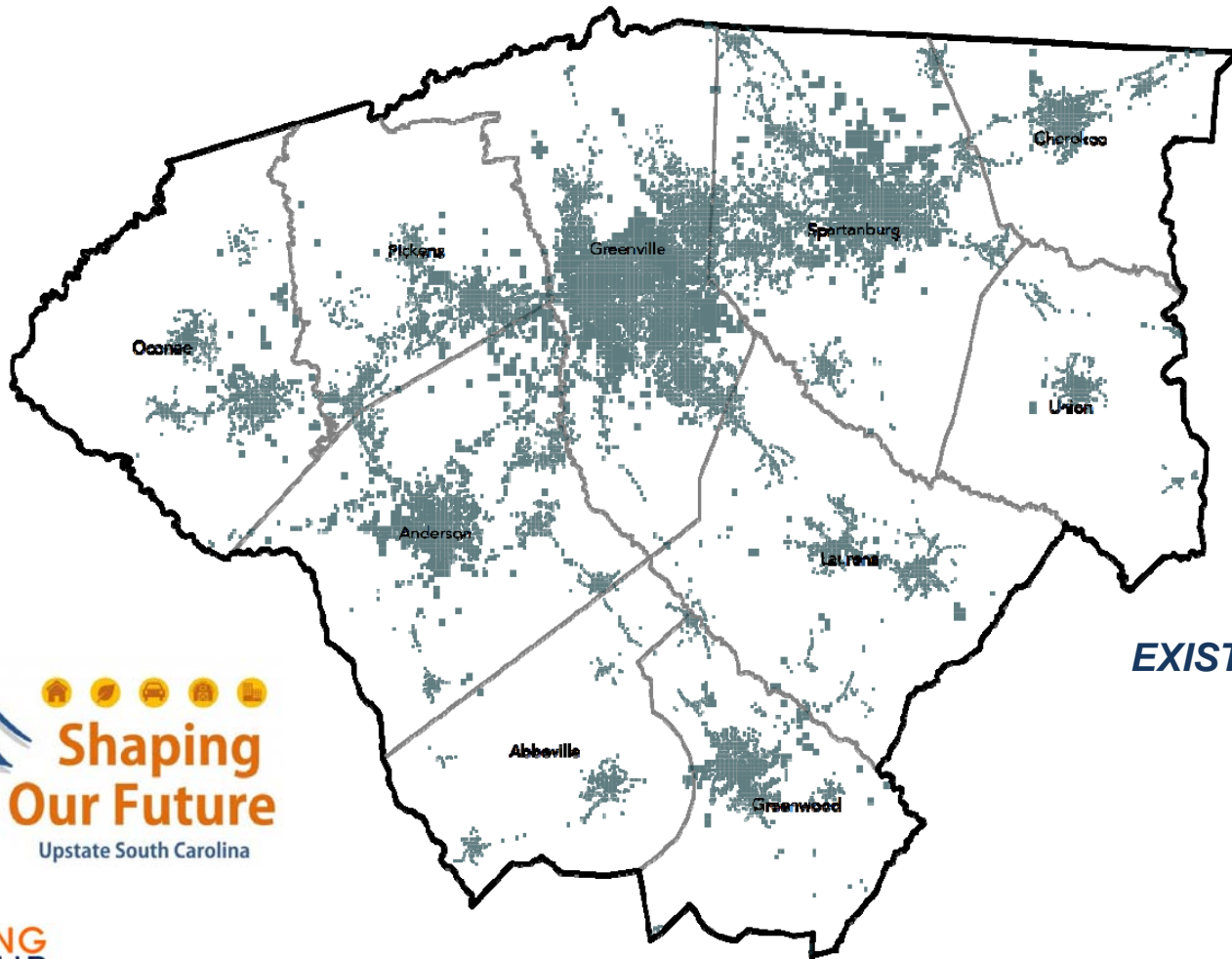


Definition of Insanity:

A photograph of a road construction site. In the foreground, a large orange and white striped traffic barrel stands on a dark, muddy surface. To its left, a diamond-shaped orange sign reads "ROAD WORK 1000 FT". In the background, several more traffic barrels are lined up, and a road with cars and a truck is visible under a grey, overcast sky.

**Doing the same thing over and over
and expecting a different result**





**2015 Population
1.42 million**

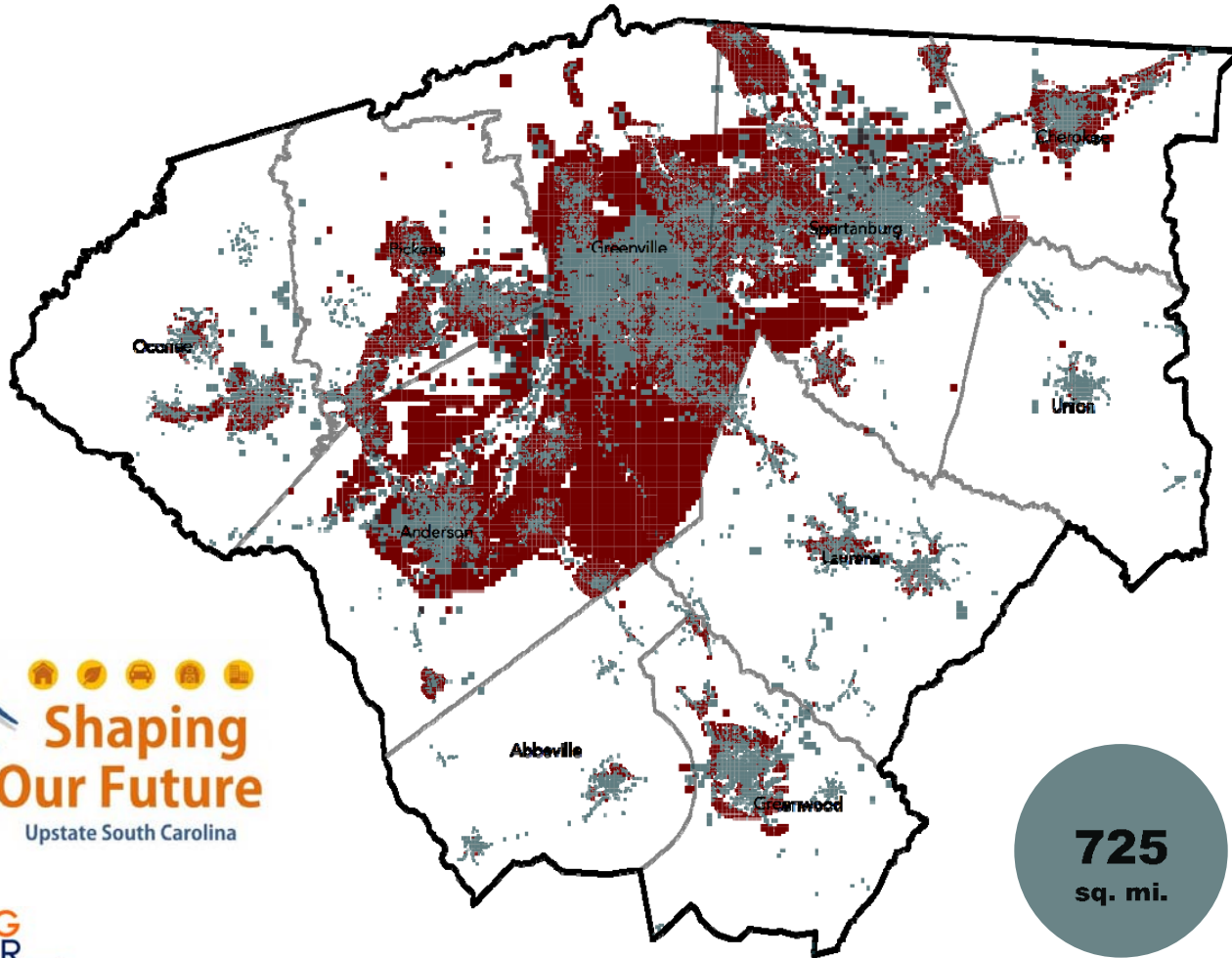
**EXISTING DEVELOPED AREA
2015**

**725
sq. mi.**



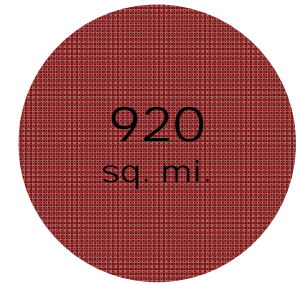
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**2040 Population
1.75 million**

**NEW LAND DEVELOPED
2015-2040**



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Like Developing 3 Charlotte's in the Upstate

Charlotte Developed footprint = 297.7 sq. mi.



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2040 Projected Revenue and Costs – Trend Growth Model

2040 Revenue



\$329.4 million

2040 Cost to Serve



\$659.8 million

How We Get to Work in the Upstate



94%



3.0% - Work from Home

1.7% - Walk and Bike

0.8% - Taxi, Motorcycle, other

0.4% - Public transportation

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Upstate Transportation/Land Use Planning Efforts & Organizations

SPATS

ANATS

SCDOT

Catawba COG

Electric City Transit

Upper Savannah COG

**Carolinas Alliance
4 Innovation**

LRTP's

CU-ICAR

Shaping Our Future

Greenlink

**City & County
Planning Depts.**

GPATS

SPARTA

CATbus

ACOG

Our Upstate Vision

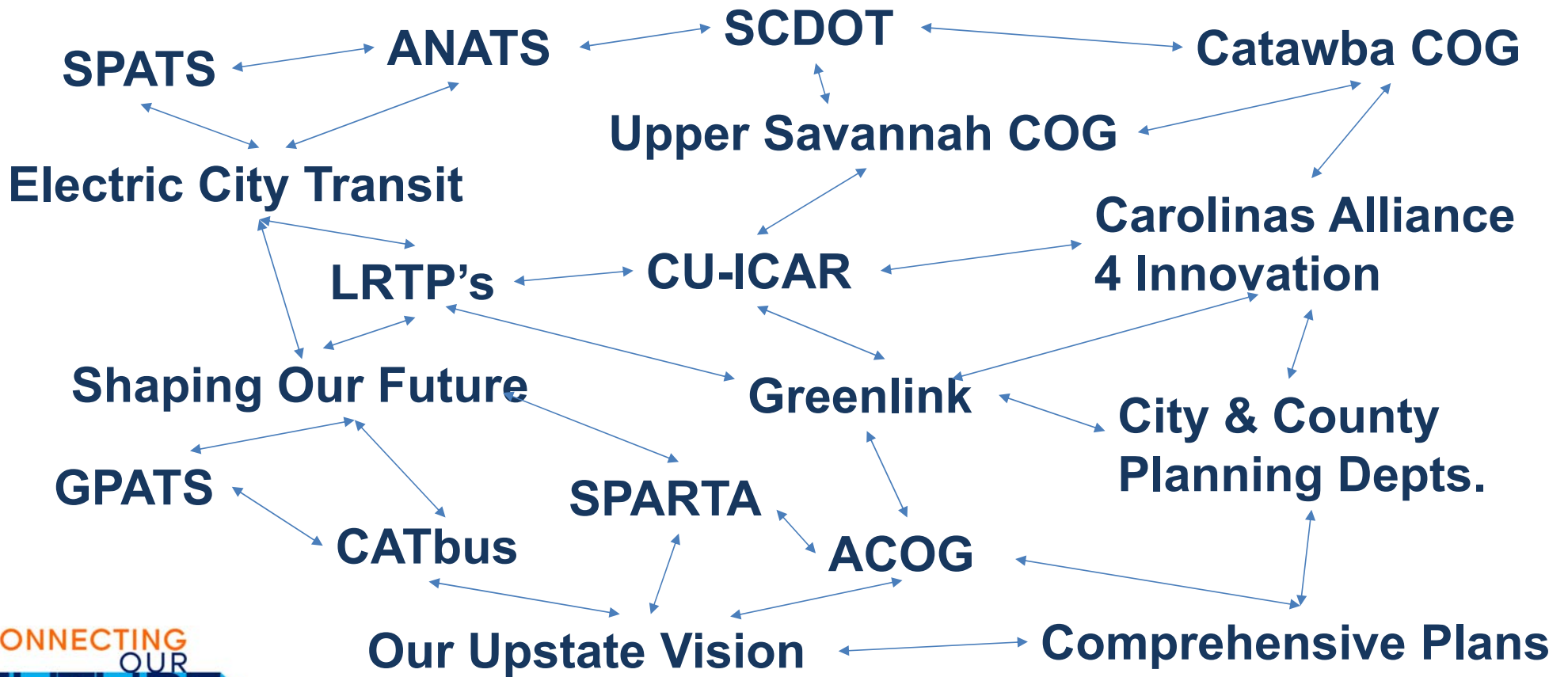
Comprehensive Plans



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Upstate Transportation/Land Use Planning Efforts & Organizations



Three Step Process

Discovery & Understanding

**Development of Regional Mobility & Connectivity
Vision and Strategies**

Rollout & Initial Implementation

Three Step Process

Discovery & Understanding

Development of Regional Mobility & Connectivity Vision and Strategies

Rollout & Initial Implementation

Coalition Building



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