

# The PIQUE 2018

Hosted by Ten at the Top

March 22, 2018 | Southern Bleachery



## The PIQUE: Young Leaders Elevating the Upstate

### PURPOSE

The ten county Upstate including Abbeville, Anderson, Cherokee, Greenville, Greenwood, Laurens, Oconee, Pickens, Spartanburg, and Union counties is home to numerous young professionals. The millennial generation (ages 21-39) is quickly surpassing the Baby Boomer generation and they will soon be our region's leaders.

For this reason, Ten at the Top realized the importance of creating an opportunity for young professionals to connect with other young professionals from across the Upstate, meet Upstate business and community leaders, and provide valuable personal and professional development opportunities. To this end Ten at the Top began hosting an annual regional young leaders event called the PIQUE with a goal of bringing together existing young professional groups from across the Upstate.

Ten at the Top is a nonprofit that promotes regional collaboration to improve quality of life and economic vitality in the Upstate of South Carolina.

### EXPECTED AUDIENCE

Approximately 200-300 young leaders from across the ten counties of the Upstate are expected to attend. Ten at the Top board members and executives representing Upstate businesses and organizations will also be in attendance.



**OVER 250 ATTENDEES +  
200 BUSINESSES & ORGANIZATIONS  
REPRESENTED**

*"I loved the boardsmanship workshop and the ability to network with young professionals from a variety of areas in the Upstate."*

Learn more at [tenatthetop.org/the-pique](http://tenatthetop.org/the-pique)

### PROGRAM OVERVIEW

**1:15 – 2:00 PM: Registration & Networking**  
*(Light Snacks & Drinks Provided)*

**2:00 PM: Event Kick Off**

**2:25 – 3:20 PM: Workshops – Session One**  
*(Attendees Choose One to Attend)*

#### Executive Networking Roundtables

Young leaders have a thirst for knowledge, advice, and mentorship. This workshop will feature an interactive session of roundtable networking. Established business and community leaders (executives) from all sectors, regardless of age, will be invited to lead a discussion about how they got where they are, how they found what they needed to be successful, and the barriers they've overcome to get where they are.

Each executive will be seated at a table with seven young leaders and will lead a ten minute conversation. After ten minutes is up the executives will rotate, allowing each table of young leaders to meet three executives. *Due to the anticipated popularity of this workshop it will be offered in both sessions.*

#### Networking & Building Professional Relationships

#### Driving Innovation Through Engagement & Inclusion

**3:35 – 4:25 PM: Workshops – Session Two**  
*(Attendees Choose One to Attend)*

#### Executive Networking Roundtables

#### Navigating Workplace Politics, Structures and Cultures

#### Young Professional Development and Success

**4:35 PM: Wrap-Up Panel**

*The Upstate and Globalism sponsored by the Upstate Alliance*

**Moderator: TBD**

**Panelists: To be announced**

**5:10 PM: Networking Reception** *hosted by  
13 Stripes Brewery Catering provided by Cribbs Catering*

*Workshop topics, speakers, and panelists are subject to change at the discretion of Ten at the Top and the PIQUE 2018 Planning Committee.*

Sponsorship Benefits	Presenting Sponsor (one available)	Executive Networking Sponsor (one available)	<b>SOLD!</b> Reception Sponsor (one available)	Workshop Sponsor (four available)	Leadership Maker Sponsor	Sustainable Supporter
Investment Level	\$5,000	\$3,500	\$2,500	\$1,500	\$1,000	\$300
# of Free Tickets	8	6	4	4	4	2

## PRE EVENT RECOGNITION & BENEFITS

Logo on print/ online materials	✓	✓	✓	✓	✓	Name on Printed Materials
Logo on PIQUE website www.thepique.org	✓	✓	✓	✓	✓	Name on Website
Logo on event registration page	✓	✓	✓	✓		
Facebook/Twitter recognition	✓	✓	✓	✓	✓	✓
Name Recognition in pre-event press releases	✓	✓				

## RECOGNITION DURING EVENT & BENEFITS

Ability to speak at event	✓ Event Welcome					
Ability to provide give away items during the event	✓					
Event Signage	✓	✓	✓			
Logo on event program	✓	✓	✓	✓	✓	Name on Program

## POST EVENT RECOGNITION & BENEFITS

Name recognition in post-event press releases	✓	✓	✓			
Access to attendee list	✓	✓				
First right of refusal for 2018 sponsorship	✓					

Don't see a particular benefit you were hoping for? We can help you design a customized sponsorship package that fits your budget. Please contact Briana at [Briana@startflourishing.com](mailto:Briana@startflourishing.com) or 864-672-8600 for more information.