



UPSTATE MOBILITY COALITION

COALITION FUNDING PARTNER BENEFITS

WWW.CONNECTINGOURFUTUREUPSTATESC.ORG

A COALITION OF STAKEHOLDERS TO ADVANCE
TRANSPORTATION, MOBILITY, AND CONNECTIVITY
EFFORTS IN THE UPSTATE REGION



Upstate Mobility Coalition 2018

Comprised of businesses, local governments, community organizations and individuals interested in making a positive and measurable impact on current and future mobility and connectivity in the Upstate, the **Upstate Mobility Coalition** (the “Coalition”) will support and provide a platform for successful implementation of the Connecting Our Future Mobility Vision & actionable strategies through a Leadership Team and Task Forces.

PURPOSE: The purpose of the Coalition is to:

www.ConnectingOurFutureUpstateSC.org

- Convey a collective vision for mobility & connectivity in the Upstate
- Communicate the issues, challenges, opportunities and benefits around enhanced mobility & connectivity in the Upstate
- Provide a platform where stakeholders can identify and cultivate collaborative opportunities
- Encourage local and regional investment in actions that enhance mobility & connectivity in the Upstate
- Support existing or identify new strategies and tactics that advance the mobility vision and identified themes
- Measure and communicate the impact of strategies and tactics for enhancing mobility & connectivity in the Upstate in relation to the mobility themes outlined in the Mobility Vision

COALITION MEETINGS

- Open to any business, government, organization or individual who signs the “pledge of participation” to support implementation of the Connecting Our Future Mobility Vision.
- Have an annual meeting/event and could have additional full coalition meetings if recommended by the Leadership Team.

Mobility Themes

1) Travel Options

1) Invest in and incentivize transportation and mobility networks to prepare for continued growth and maintain regional competitiveness.

2) Access to Opportunity

2) Connect people to opportunity-including jobs, resources, education, and healthcare-to improve economic mobility.

3) Sustainable Growth

3) Promote land use decisions that support greater mobility and is environmentally sensitive, economically viable, community-oriented, and sustainable over time.

4) Enhanced Livability

4) Protect the individual identities of communities through improvements to the built environment, more transportation options, and attractive business investment.

5) Economic Vitality

5) Maximize the efficient movement of people and freight within and through the region to grow the Upstate's economy.

6) Health and Safety

6) Promote mobility choices that position future generations for a safe environment and healthy lifestyles.

Ten at the Top staff role: 1) coordinate the Coalition 2) manage relationships with any consultants or contracted support 3) support the Leadership Team as the liaison between the Leadership Team and each of the five task forces.

- Advance the Mobility Vision and actionable strategies
- Coordinated by an organization with direct involvement in that area of service. Ten at the Top will support each coordinating organization and be the liaison between the task forces and the Leadership Team.
- Prioritize opportunities and next steps so that there is consistency across the groups in terms of process and language. Play a role in developing the messaging and value around the specific strategies and tactics within their focus area.

While each Task Force will have specific strategies and tactics, there is great connectivity between the goals and purposes of each group and therefore, creating connectivity between the task forces will be critical.

INVESTMENT BENEFITS	STEERING SPONSOR	LEADERSHIP SPONSOR	VISIONARY SPONSOR	BUSINESS SUPPORTER	NONPROFIT/ GOVERNMENT SUPPORTER	INDIVIDUAL SUPPORTER
Annual Investment Level	\$25,000	\$15,000	\$7,500	\$2,500	\$1,250	\$500
ANNUAL INVESTMENT RECOGNITION & BENEFITS						
Opportunities to participate in mobility and connectivity meetings	✓	✓	✓	✓	✓	✓
Logo on coalition materials & website	✓	✓	✓	✓	Name Recognition	Name Recognition
Logo on coalition deliverables	✓	✓	✓	Name Recognition	Name Recognition	Name Recognition
Branding on coalition meeting materials	✓					
Recognized as a Lead Level Partner in all Coalition material	✓					
ANNUAL COALITION EVENT RECOGNITION & BENEFITS						
# of tickets to Annual Coalition Event	12	10	8	6	10	2
Lead partner recognition	✓					
Logo on print/online materials	✓	✓	✓	Name in Program	Name in Program	Name in Program
Logo on Event Registration page	✓	✓	✓	Name on Registration Page		
Facebook/Twitter Recognition	✓	✓	✓	✓		
Name Recognition in pre-event press releases	✓	✓	✓			
Ability to speak of Coalition Events	✓	✓				
Access to Coalition Event attendee list	✓					
Signage at Coalition Event	✓					

CONNECTING OUR FUTURE COMMITMENT FORM

Company/Organization Name (as it should appear for promotions)

Business Mailing Address

City

State

Zip

Contact Name

Contact Person Preferred Email Address

Contact Person Phone Number

Support Level (Check One)

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Steering Sponsor | \$25,000

Leadership Sponsor | \$15,000

Visionary Sponsor | \$7,500

Business Supporter | \$2,500

Non Profit/Government Supporter | \$1,250

Individual Supporter | \$500

Payment Method

I have included a check made payable to Our Upstate - SC.

Please invoice me using the mailing address listed above.

Credit Card (circle type) Mastercard VISA American Express Discover

Name on Card

Card Number

Expiration Date

CVV

Zip

Please return completed forms to the attention of Adelyn Nottingham via email (anottingham@tenatthetop.org) or mail (124 Verdae Boulevard, Suite 202, Greenville, SC 29607).