

**Ten Counties. One Upstate. Stronger Together.**



## 2019 FUNDING PARTNER OPPORTUNITIES

### LEADERSHIP LEVEL PARTNERS (\$10,000 - \$25,000+)

Our highest investment levels, reserved for companies/organizations who see themselves as shapers of the Upstate over the next 10 years.

#### VISIONARY (\$25,000+)

- Custom proposal based on the needs of the potential partner\*
- Automatic inclusion in the 10<sup>th</sup> Anniversary Event with a reserved table of ten (10) for the celebration, other sponsorship opportunities available as part of your custom proposal
- Recognition in TATT Annual Report and sponsorship slideshows at event

*\*You may choose smaller level sponsorships at other events if you prefer multiple touches/more exposure. Total not to exceed \$20K in sponsorships over two years.*

#### ELEVATION (\$10,000+)

- Custom proposal based on the needs of the potential partner\*
- Automatic inclusion in the 10<sup>th</sup> Anniversary Event with a reserved table of ten (10) for the celebration, other sponsorship opportunities available as part of your custom proposal
- Recognition in TATT Annual Report and sponsorship slideshows at events

*\*You may choose two smaller or supporting-level sponsorships at other events (\$2,500 level each) if you prefer multiple touches/more exposure.*

***In addition to all specific benefits outlined in their individual TATT partnership agreement, all Leadership Partners receive the following recognition and benefits from TATT:***

- Logo recognition on homepage of TATT's new website
- Logo recognition in program for all TATT events
- Name and/or Logo recognition in all TATT press releases' boilerplate
- Stand-alone opportunities for greater PR awareness (e.g., contributed editorials, speaking opportunities)
- First right of refusal and exclusive funding partner discount on 2020 Summit Sponsorships
- Invitation to events reserved only for funding partners (e.g., TATT Kick-off Event, Pizza & Beer Redefined)
- Company recognition within TATT's eNewsletter

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*A Decade of Connecting the Upstate*

## NEXT-LEVEL PARTNERS (\$1,000 - \$5,000+)

Our most popular engagement level for corporate businesses and institutions.

### BENEFACTOR (\$5,000+)

- An added-value sponsorship as a Regional Roadshow Supporter for the 10-county 10<sup>th</sup> Anniversary Roadshow, benefits includes company recognition on all print and e-invitations, and in the event program
- 50% table sponsorship discount OR four (4) tickets to 10<sup>th</sup> Anniversary event.
- Four (4) tickets to PIQUE
- Company spotlight on TATT's social media
- Recognition in TATT Annual Report and sponsorship slideshows at events

### ADVOCATE (\$2,500+)

- An added-value sponsorship as a Regional Roadshow Supporter for the 10-county 10<sup>th</sup> Anniversary Roadshow, benefits includes company recognition on all print and e-invitations, and in the event program
- 25% table sponsorship discount OR four (4) tickets to 10<sup>th</sup> Anniversary Event
- Two (2) tickets to PIQUE
- Recognition in TATT Annual Report and sponsorship slideshows at events

### AMBASSADOR (\$1,000+)

- 10% table sponsorship discount OR two (2) tickets to 10<sup>th</sup> Anniversary event
- Two (2) tickets to PIQUE
- Recognition in TATT Annual Report and sponsorship slideshows at events

***In addition to all specific benefits outlined in their individual TATT partnership agreement, all Supporting Partners receive the following recognition and benefits from TATT:***

- Invitation to events reserved only for funding partners (e.g., TATT Kick-off Event, Pizza & Beer Redefined)
- Company's logo on TATT's new website (scaled by size, by level)

## INDIVIDUAL + COMMUNITY PARTNERS (\$100 - \$500+)

A new support level created for government and civic organizations, micro-businesses, non-profits, and individuals.

### UPSTATE CONNECTOR (\$500+)

- One (1) ticket to 10<sup>th</sup> Anniversary Event (Summit in 2020) OR one (1) ticket to PIQUE
- Invitation to events reserved only for funding partners (e.g., TATT Kick-off Event, Pizza & Beer Redefined)

### COMMUNITY FRIEND (\$250+)

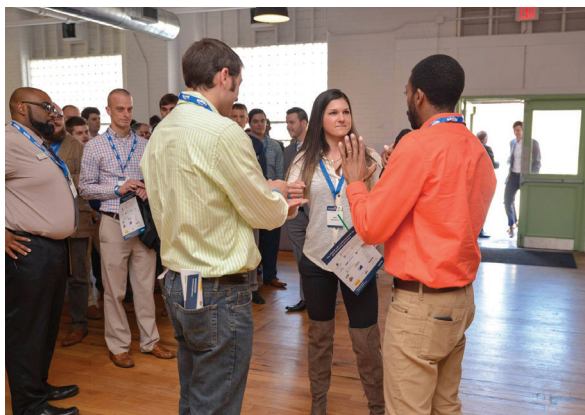
- One (1) ticket to PIQUE
- Invitation to events reserved only for funding partners (e.g., TATT Kick-off Event, Pizza & Beer Redefined)

### INDIVIDUAL PATRON (\$100+)

- Invitation to events reserved only for funding partners (e.g., TATT Kick-off Event, Pizza & Beer Redefined)

***All Individual + Community Partners will also receive the following recognition and benefits from TATT:***

- Company's name on TATT's new website



# 2019 SIGNATURE EVENT OPPORTUNITIES

## 10<sup>TH</sup> ANNIVERSARY CELEBRATION *Fall of 2019 - Event specifics TBD*

### **Presenting Sponsor (\$15,000)** *Presented by BlueCross BlueShield of South Carolina*

- Recognition on all event signage
- Recognition on all print and e-invitations
- Recognition in select print advertising
- Recognition in event program
- Speaking opportunity at the event
- Branded giveaway item to all event attendees
- Display space at the event
- Logo with link to website on the TATT website
- Reserved table of Ten to the Event

### **Regional Connector Sponsor (\$10,000)** *Five Available*

- Recognition on all event signage
- Recognition on all print and e-invitations
- Recognition in select print advertising
- Recognition in event program
- Branded giveaway item to all event attendees
- Display space at the event
- Logo with link to website on the TATT website
- Reserved table of Ten to the Event

### **Luncheon Sponsor (\$7,500)** *One Available*

- Recognition on all event signage
- Recognition on all print and e-invitations
- Recognition in select print advertising
- Recognition in event program
- Opportunity to make remarks during luncheon introduction
- Branded giveaway item to luncheon attendees
- Display space at the event
- Logo with link to website on the TATT website
- Reserved table of Ten to the Event

### **Welcome Sponsor (\$5,000)**

- Recognition on all event signage
- Recognition on all print and e-invitations
- Recognition in select print advertising
- Recognition in event program
- Opportunity to speak during welcoming remarks
- Display space at the event
- Logo with link to website on the TATT website
- Reserved table of Ten to the Event

### **Upstate Advocate Sponsor (\$2,500)**

- Recognition on all print and e-invitations
- Recognition in event program
- Display space at the event
- Logo with link to website on the TATT website
- Reserved table of Ten to the Event

### **Table Sponsor (\$1,000)**

- Company name on all print and e-invitations
- Company name in event program
- Reserved table of Ten to the Event

## 10-COUNTY 10<sup>TH</sup> ANNIVERSARY ROADSHOW *Presented by BlueCross BlueShield of South Carolina*

### **Driver Sponsor (\$2,500)** *One Available Per County*

- Recognition on all event signage
- Recognition on all print and e-invitations
- Recognition in event program
- Opportunity to make remarks during event
- Branded giveaway items to all attendees

### **County Advocate (\$1,000)**

- Recognition on all event signage
- Recognition on all print and e-invitations
- Recognition in event program

### **Hometown Hero (\$500)**

- Company name on all print and e-invitations
- Company name in event program

## PIQUE

### **Presenting Sponsor (\$5,000)** *Presented by ScanSource*

- 8 tickets to PIQUE
- Logo on all print and online materials
- Logo on PIQUE website
- Logo on event registration page
- Social media recognition
- Name recognition on pre-event press release
- Speaking opportunity at Event Welcome
- Ability to provide give away items to attendees
- Event signage
- Logo recognition on event program
- Access to attendee list
- Name recognition in post-event press release

### **Executive Networking Sponsor (\$3,500)** *Out for Consideration*

- 6 tickets to PIQUE
- Logo on all print and online materials
- Logo on PIQUE website
- Logo on event registration page
- Social media recognition

- Name recognition on pre-event press release
- Event signage
- Logo recognition on event program
- Access to attendee list
- Name recognition in post-event press release

### **Reception Sponsor (\$2,500)**

- 4 tickets to PIQUE
- Logo on all print and online materials
- Logo on PIQUE website
- Logo on event registration page
- Social media recognition
- Event signage
- Logo recognition on event program

### **Social Media Wall Sponsor (\$2,500)**

- 4 tickets to PIQUE
- Logo on all print and online materials
- Logo on PIQUE website
- Logo on event registration page
- Social media recognition
- Sign with logo near social media wall
- Logo recognition on event program
- Name recognition in post-event press release

### **Workshop Sponsor (\$1,500)** *Four Available—Only two remaining*

- 4 tickets to PIQUE
- Logo on all print and online materials
- Logo on PIQUE website
- Logo on event registration page
- Social media recognition
- Event signage
- Logo recognition on event program

### **Leadership Maker Sponsor (\$1,000)**

- 4 tickets to PIQUE
- Logo on all print and online materials
- Logo on PIQUE website
- Social media recognition
- Logo recognition on event program

### **Sustainable Sponsor (\$300)**

- 2 tickets to PIQUE
- Name recognition on print and online materials
- Name recognition on PIQUE website
- Social media recognition
- Name on event program

# 2019 FUNDING PARTNER BENEFITS

	LEADERSHIP LEVEL PARTNERS		NEXT-LEVEL PARTNERS			INDIVIDUAL + COMMUNITY PARTNERS		
	VISIONARY	ELEVATION	BENEFACTOR	ADVOCATE	AMBASSADOR	UPSTATE CONNECTOR	COMMUNITY FRIEND	INDIVIDUAL PATRON
Custom Package	✓	✓						
10 <sup>th</sup> Anniversary Event Sponsor	Premium Level	High Level						
2020 Summit Sponsor	Premium Level							
Annual Report / Event Slideshow Recognition	✓	✓	✓	✓	✓			
TATT Website Recognition	Logo	Logo	Logo	Logo	Logo	Name	Name	Name
Event Program Recognition	✓	✓						
Inclusion in Press Release Boilerplate	✓	✓						
PR Opportunities	✓	✓						
First right of refusal / discount on 2020 sponsorship	✓	✓						
Invite to Funding Partner events	✓	✓	✓	✓	✓	✓	✓	✓
Social Media Promotion	✓	✓	✓	✓				
Value-add Roadshow Supporter sponsorship			✓	✓				
10 <sup>th</sup> Anniversary Event Tickets	10 tickets	10 tickets	4 tickets or 50% discount on table	4 tickets or 25% discount on table	2 tickets or 10% discount on table	1 ticket OR		
PIQUE Tickets			4 tickets	2 tickets	2 tickets	1 ticket	1 ticket	