

# UPSTATE MOBILITY ALLIANCE

## MOVING PEOPLE

Currently 94% of people drive to work in a personal vehicle and 85% of those, drive alone. Given the growth and congestion in the upstate, limited availability of public transportation and lack of access to vehicles by growing segments of our population, we need to develop additional means of moving people.

The Moving People Task Force will look at how to best deploy and support methods such as public transit, paratransit, ride call service, ridesharing, vanpooling, local shuttles and more across the Upstate region. However, the largest short-term focus will be around public transportation and how to increase funding, usage and regional connectivity.

### Goals:

- Regional transit that provides connectivity between the existing transit systems across the Upstate and makes it easy for residents to use all public transit in the region.
- Reduce the number of upstate residents who are dependent on a personal vehicle for travel to work, education, play, shop, worship, health
- Increase the availability of transit service in the region's suburban and rural areas.
- Improve first mile/last mile access to and from public transit stops



### Focus Areas:

**Strengthening Local Transit Systems** - Understand and support the work of the local transit entities and other mobility options in the Upstate.

**Connecting the Disconnected** - Whether it be rural communities or suburban areas where transit is not available, work to identify best practices and opportunities to increase access to transportation for all residents.

**Creating Connectivity** - Make it easy for an Upstate resident to use public transit to travel around not just one community, but across the entire Upstate.

**Funding & Messaging** - Work with the Growing Mobility Investments task force as well as other partners to enhance messaging around the role of public transportation in the region and the opportunities that additional funding will allow for growing the impact of transit in the region.

### Potential Actions:

- Create a consortium of local transit providers and private sector leaders to align regional priorities for incrementally improving transit.
- Regional Public Transit promotional and educational campaign
- Conduct a feasibility study for a regional public transportation system that will include:
  - Examining how ride share programs can support areas not serviced by public transportation
  - Working with hospitals and education institutions to better understand their transportation needs
  - Identifying employment clusters where public transportation could have a critical mass
  - Identify major locations (i.e. GSP Airport) where access to public transportation could be valuable
  - MVP (Minimally Viable Product) Testing