

# TATT

chat

## Welcome

Marisa Trzemzalski, AFL

## Guest Speakers

Molly Fortune, Heather Hawkins,  
and Libby Imbody, SC250

## Adjournment

Marisa Trzemzalski, AFL



Join us for our next TATT Chat on  
May 14 from 10:00-11:00 AM on Zoom!



# T.A.T.T. CHAT – APRIL 9



**authenticiTY**  
BRAND STRATEGIES



### **Mission**

- To **celebrate and promote** South Carolina's role in the American Revolution by educating, engaging, and inspiring South Carolinians and visitors.

### **Strategic Goals**

- Discover and **celebrate** South Carolina's Revolutionary Era, its significant people, places, principles, and events.
- Interpret, preserve, and make accessible Revolutionary scholarship and sites.
- Educate South Carolinians and the world about South Carolina's roles in the American Revolution.
- Support and promote research and **cultural heritage tourism** telling South Carolina's stories from **many points of view**.
- Support and promote local 250th anniversary commemorative events, arts, preservation, heritage tourism infrastructure, and corresponding economic development

# OUR WORK

**\$ 31,900,000**  
STATE FUNDING TO DATE



**\$ 10,900,000**  
STATE FUNDING FY 2026



**PUBLICATIONS**  
COMMISSIONED



**\$13,812,940** PROJECTS COMMITTED  
TO DATE

**15,010** SOCIAL MEDIA  
FOLLOWERS



**8,529** NEWSLETTER  
SUBSCRIBERS



**76+ SITES**  
PRESERVED & INTERPRETED

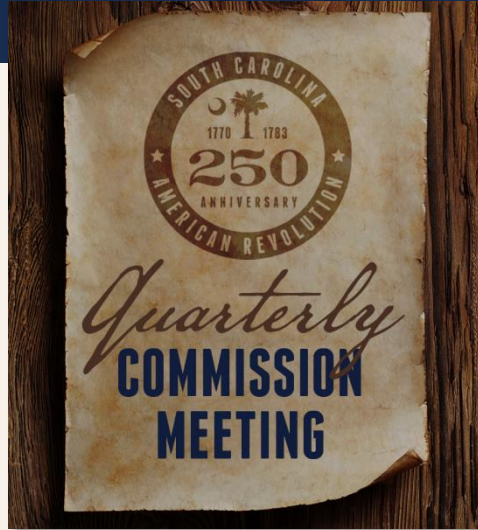


**COUNTY**  
COMMITTEES

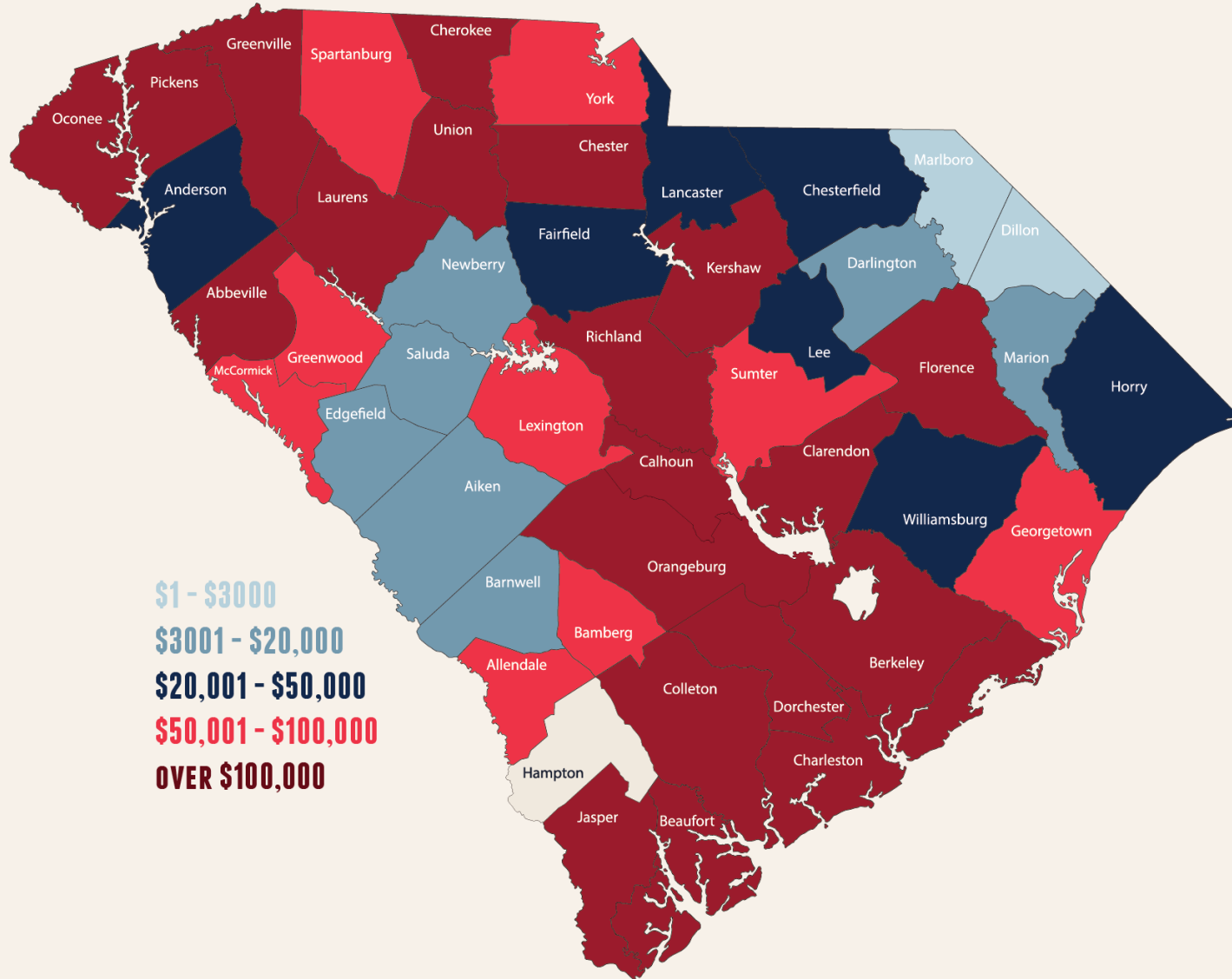
# OUR PARTNERS



# HIGHLIGHTED PROGRAMMING



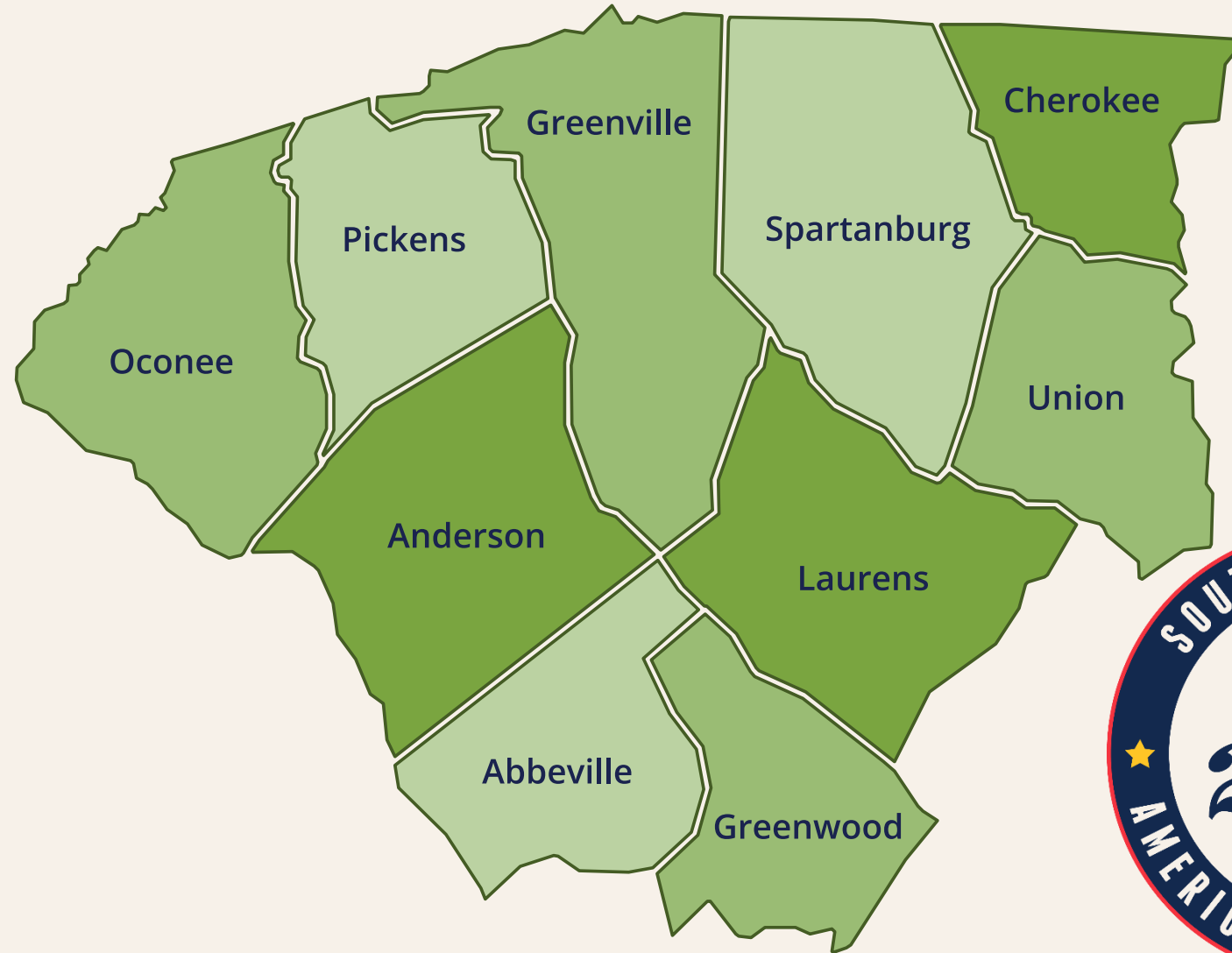
# GRANT FUNDING



**\$1 - \$3000**  
**\$3001 - \$20,000**  
**\$20,001 - \$50,000**  
**\$50,001 - \$100,000**  
**OVER \$100,000**



# UPSTATE SUCCESSES



# WEBSITE RESOURCES



- Education Tools
- Scholars & Speakers
- Event Database
- Local Contacts
- Visitor Planning Guides
- Grant Funding
- Publications

# UPCOMING EVENTS



## Carolina Days

JUNE 27 - JULY 5 2026

- SAT 27 CELEBRATE CAROLINA**  
Communities coming together to celebrate all things South Carolina!
- SUN 28 CAROLINA DAY**  
A day of commemoration of the Battle of Sullivan's Island
- MON 29 EXPLORE CAROLINA**  
Experiencing S.C.'s sites, trails, and rivers and the history they hold
- TUE 30 CAROLINA KIDS**  
All about kids in the Palmetto State
- WED 1 OUR CAROLINA STORY**  
Discovering our unique stories through art, music, and theater
- THU 2 MADE IN CAROLINA**  
Supporting locally made and grown SC products
- FRI 3 HONOR CAROLINA**  
Taking time to recognize Revolutionary South Carolinians throughout history
- SAT 4 INDEPENDENCE DAY**  
Recognizing the 250th anniversary of the Declaration of Independence
- SUN 5 AMERICA'S POTLUCK**  
Sharing a meal and hope for the future with friends and family

# HERITAGE TOURISM



*Revolutionary*  
SOUTH CAROLINA